



Dental Education Today
Detroit, November 3, 2023



Speaker:

Dr. Jennifer Hirsch Doobrow, DMD, FACD, FICD

November 3, 2023

Morning 8:45 AM - 12:45 PM

Lunch 12:45 PM – 1:15PM

Afternoon 1:15 PM - 4:15 PM

Six (6) CE AGD Codes _____

Title AM: Committing Your Practice to Ultimate Patient Care.

An Interdisciplinary Team Approach from Tooth Preservation to Tooth Replacement

Course Description: This dynamic and energizing presentation emphasizes the interdisciplinary team approach to ultimate patient care. Defining your practice and developing effective strategies for patient communication to enhance case presentation and case acceptance is the key to differentiating your practice in our challenging economic environment. Emphasis will be placed on elevating the entire dental team as a key partner in care from tooth preservation to tooth replacement. A highlight of this program will be discussing numerous advancements in treatment modalities for periodontal, regenerative, and implant therapies that all have a significant impact on Comprehensive Care Dentistry. Building a solid foundation is essential to your patients' long-term success!

Learning Objectives:

1. Understand the impact that interdisciplinary care plays in a positive patient experience
2. Identify periodontal health goals that will greatly impact effective case presentation and treatment acceptance
3. Highlight the benefits of growth factors in hard and soft tissue
4. Define numerous advancements in technology and treatment modalities that can enhance your restorative outcomes
5. Develop an action plan and decision tree to promote comprehensive patient care

Title PM: Getting Your Patients to Own Their Disease, Communicating Expectations Clearly

Course Description: The key to getting your patients healthy is clearly and effectively communicating the importance of treatment and properly managing their expectations. This dynamic and energizing program outlines how to get your patients on board with their treatment plans by helping them OWN their disease. Emphasis will be placed on elevating your entire dental team as a key partner in advancing your core practice values and enhancing a positive team experience and culture. Enriching team engagement to improve case presentation, communication, and treatment acceptance is essential in building a solid foundation to enhance your patients' long-term success.

Learning Objectives:

1. Identify the keys to getting your patients to OWN their disease
2. Highlight how effective communication will greatly impact case acceptance
3. Develop an action plan to promote comprehensive patient care
4. Understand the impact that interdisciplinary care plays in a positive patient experience

Jennifer Hirsch Doobrow

DMD, FACD, FICD



passionate
vibrant
inspirational

DR. JENNIFER DOOBROW

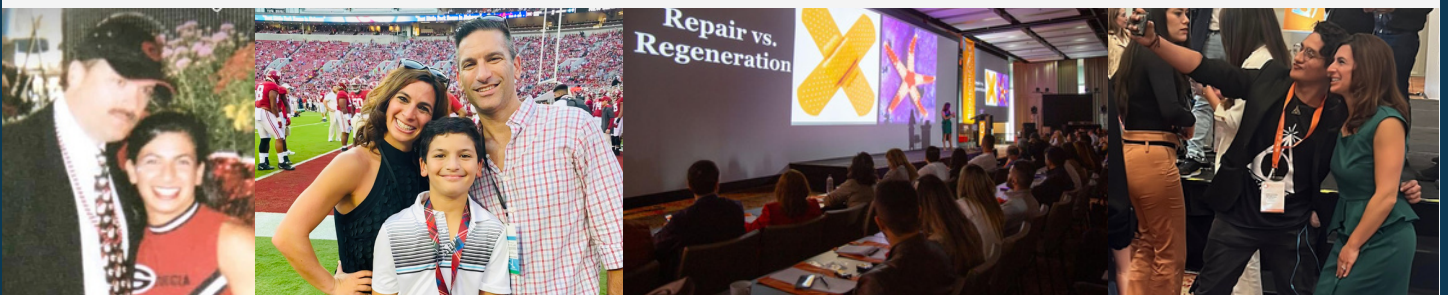


Dr. Jennifer Hirsch Doobrow, a Board Certified Periodontist, is the Owner and CEO of Periodontal and Implant Associates, Inc. located in Cullman, AL. She earned her DMD at the Medical University of South Carolina in 2007 and received her certification in Periodontics from the University of Alabama at Birmingham (UAB) in 2010.

She serves, as a faculty member for the Pikos Institute, Chair of the Alabama Dental Association (ALDA) Council on Budget & Auditing and WISE- Women in Implantology Supporting and Empowering Advisory Board, is a UAB Alumni Executive Council District Representative and on the Executive Committee for the International Society of Periodontal Plastic Surgeons. Dr. Doobrow is the President-Elect for the Southern Academy of Periodontology and currently serves on the Continuing Education Oversight Committee for the American Academy of Periodontology. She holds Past-President positions in the Alabama Society of Periodontists and the Wilson Chenault Dental Study Club and is a Director for a Seattle Study Club located in Cullman, AL.

In 2012, Dr. Doobrow was recognized as one of the University of Georgia's (UGA) prestigious 40 Under 40. Most recently, Dr. Doobrow was selected as the 2021 Most Excellent Fellow for the Alabama Dental Association, one of the Top 10 Young Educators in America for 2017 by The Seattle Study Club, was inducted as a Fellow of the International College of Dentists, American College of Dentists and International Society of Periodontal Plastic Surgeons. She was also awarded the MUSC School of Dentistry Young Alumnus Award, and the UAB School of Dentistry Outstanding Young Alumnus Award. Additionally, she was featured on Lifetime Network's "The Balancing Act" as well as on the "Dentistry Uncensored Podcast".

She has published articles in Compendium, Inside Dentistry, Dental Economics, DentistryIQ, Surgical Restorative Resource, and Perio-Implant Advisory, and lectures Internationally on dental implants, periodontal hard and soft tissue regeneration, and perio-plastic therapies.



SPEAKING ENGAGEMENTS

Dr. Doobrow has lectured extensively both nationally and internationally sharing her knowledge and experience in-person and virtually. Additionally, she is adept at hosting hands-on workshops.

Some of the events she has lectured include:

- American Academy of Periodontology Annual Meeting**
- American Academy of Osseointegration Annual Meeting**
- American Academy of Implant Dentistry Annual Meeting**
- Western Society of Periodontology**
- International Society of Periodontal Plastic Surgeons**
- Chicago Midwinter Conference**
- Gulf Coast Dental Conference**
- Global Education Tour -
Global Symposium - Bogota, Colombia**
- South Carolina Dental Association Annual Session**
- Chesapeake Dental Conference -
Maryland Dental Association Annual Session**
- Oral B National Sales Meeting - Keynote**
- Seattle Study Club Speaker's Showcase**
- Alabama AGD Annual Session**
- UAB Dental Alumni Weekend**
- Pikos Implant Institute Faculty**

UPCOMING PROGRAMS

Florida Dental Convention

**Tennessee Dental Association
Annual Session**

Alabama AGD

Gulf Coast Dental Conference

**International Society of
Periodontal Plastic Surgeons**

Smiles in the Sun

Winnipeg Dental Society - Canada

**Numerous Study Clubs Nationally
and State Dental Districts**



All course offerings can be tailored to fit your unique needs. Please inquire about how Dr. Doobrow can develop custom course content to serve your group.



AUDIENCES RAVE

Best course and speaker!! Her passion and enthusiasm for the profession is contagious. Truly inspiring.

I appreciate the energy you brought to the presentation and you gave us such inspiring, powerful messages to reignite our passion and purpose.