

Dr. Marc Geissberger



DET26

Speaker

Thursday, November 5, 2026

Dinner CE Program

DET26 – Thursday Night Dinner CE Program

for Dental Students, New Dentists, and MDA Members

Speaker: Dr. Ankur Gupta

Thursday, November 5, 2026

Topic: Using Tech to Seamlessly Make Your Office Extraordinary

Dinner Program for New Dentists and Dental Students/ All Members Welcome

Using Tech to Seamlessly Make Your Office Extraordinary

50 years ago, patients were perfectly content if their dentist was pleasant, clinically competent, and thorough. Today, Amazon and Google have changed our patients' expectations of us and completely transformed our opportunities to leverage the incredible advancements in software to make our offices modern, responsive, and extraordinary. In this 1hr CE presentation, Dr. Gupta outlines the various nuisances and inefficiencies that plague a typical dental office, and how they can be easily mitigated by utilizing these software advancements.

Learning Objectives:

- Learn the current mindset and expectations of today's patient
- Understand the evolution of software advancement in dentistry's "silicon valley"
- Challenge the audience to put themselves in their patient's shoes to better understand the communication limitations in the typical dental office
- Outline the steps to truly transform your office from ordinary to extraordinary

Dr. Gupta

Ankur A Gupta, DDS, after completing a one-year GPR in Cleveland, started a practice from scratch in 2005. Armed with what he considered adequate dental knowledge, hand skills, and a personable demeanor, he watched as his practice floundered, finances became unpredictable, and his lower back and spirit toward his profession became worrisome. Rather than continue the trend, he made a guinea pig out of his office, family, and self, attempting any and all personal and professional “experiments” in self-improvement.

More than a decade later, he enjoys excellent new patient numbers and case acceptance, a solution-oriented dental team; and most importantly, a meaningful and positive identity. He happily shares the failures and successes with dental and community groups throughout the country, always ending his presentations with practical, implementable, step-by-step ways to be better.

Dr. Gupta graduated from the University of Michigan School of Dentistry in 2004. In 2005, after completing a one-year General Practice Residency in Cleveland, Ohio, he and his partner Dr. Nisha Gupta started North Ridgeville Family Dentistry. In addition to founding North Ridgeville Family Dentistry, Dr. Gupta is a member of the American Dental Association, Greater Cleveland Dental Society, Ohio Dental Association, ADA Success Speaker Corp, and an active board member and speaker for Catapult Education’s Speaker Bureau. Dr. Gupta is an AGD/PACE-certified provider.

Honors and Achievements

American Dental Association

Member

ADA Success Speaker Corp

Member

Catapult Education

Board Member

Speaker Bureau Member

Greater Cleveland Dental Society

Member

North Ridgeville Family Dentistry

Founder

Ohio Dental Association

Member