

Dr. Arthur Tomaro

**Speaker Dental Education Today 2025 for the
Detroit District Dental Society
November 7, 2025**

See full bio at the end

Two presentations for the full dental team

Maximizing Your Day with AI

Efficiency leads to increased productivity, and achieving efficiency starts with effective time management. Have you ever considered how much time your office spends on the phone verifying patients' insurance and benefits? Would you like to say goodbye to this task in most cases? Additionally, how much time is devoted to managing the doctors' and hygienists' schedules to maximize office production?

Discover the transformative power of Artificial Intelligence (AI) in dentistry. This course will show you how AI can enhance both efficiency and productivity. With a focus on educational and practical content, you will acquire the skills necessary to integrate AI successfully into your daily practice. We will discuss strategies for scheduling that meet production goals and overcoming frustrations with insurance, from enrollment to benefits for procedures, in real-time. Learn about clinical analytics and how to achieve an average production increase of 30% or more.

Whether you are new to AI or looking to expand your existing knowledge, this course will illustrate how AI technology can lead to improved patient outcomes and greater operational efficiency in your dental practice.

Learning Objectives:

- Understand how AI can enhance daily operations, resulting in a more efficient and productive office
- Explore the role of AI in real-time scheduling and managing patient insurance benefits, leading to increased office production and collections

- Discover how AI and clinical analytics can identify unscheduled treatments by procedure, time, and doctor in multi-doctor offices
- Achieve greater efficiency

This course is designed for the entire office team: receptionists, hygienists, assistants, and doctors.

Patient Communication: “A New Patient Called...Help!!!” Where Do We Go From Here?

Dr. Tomaro will teach you how to immediately differentiate your practice and develop a new patient on the first call. The following will be presented: interviewing the patient, the comprehensive exam, presenting the treatment plan, and delivering the plan. Possible treatment plans will include composites, veneers, full mouth rehabilitation, and the utilization of soft tissue laser in periodontal therapy, gummy smiles, and restorative techniques. Make the patient feel like they are the only patient that exists in your practice and watch the referrals pour in.

Learning Objectives:

- Participants will learn to develop a WOW factor on the first phone call
- Learn the skills of effectively interviewing a new patient
- Learn the three important goals that must be developed in the first appointment
- Learn organized systems that work
- Develop the role of each team member in the design of a treatment plan
- Learn how to make “patients” into “guests”
- Get 90% acceptance of your treatment plans
- Learn to have fun and love what you do!

Meet Dr. Tomaro



Dr. Arthur (Tony) Tomaro is a recognized academician and clinician, an accomplished author, and lectures nationally and internationally. His lectures emphasize the same concepts he practices: comprehensive dental health exams, diagnosis, and treatment plans; conservative esthetic dentistry and materials; smile design; evaluation, diagnosis, and restoration of worn dentition; and financial success (learned skills growing up in a family business). As a speaker for Catapult Education, Dr. Tomaro lectures on aesthetic dentistry and his unique process for natural smile design. He has dedicated his entire career to the advancement of dental education.

Dr. Tomaro received his DDS in 1980 from The University of Michigan and previously his BS and MS in Biology and Histology there. He enjoyed 26 years of private practice in Grand Rapids, MI. He then relocated to Las Vegas to become the Director of Clinics at the Las Vegas Institute and opened a private practice there in 2008.

Dr. Tomaro has completed extensive dental and other academic training, and is considered an expert restorative and esthetic dentist. His extensive and comprehensive knowledge of TMJ and his ability to understand complex occlusion has prompted dentists to not only refer patients to him but to seek him for their own personal treatment. There is a difference in cosmetic dentists. Dr. Tomaro is particularly famous for his style of veneers-smile design. Using facial landmarks to dictate tooth position can both enhance esthetics and conserve tooth structure. Each porcelain veneer is handmade by Dr. Tomaro's personal ceramist who custom-blends the porcelain according to the patient's desire and Dr. Tomaro's direction for a natural-looking finish. No two patients will have the same smile. Thus, many Las Vegas celebrities and performers have sought Dr. Tomaro to create their new smile.

Dr. Tomaro serves on the editorial board of national dental publications and is an independent consultant and clinical researcher for many dental manufacturers and laboratories. Dr. Tomaro was awarded an ADA lifetime membership, was past Chairman of

the Nevada Dental Association, is a present member of the Illinois State Dental Society, and the Chicago Dental Society.

In his free time, Dr. Tomaro enjoys spending time with his wife, Cheryl, and their four children. He also likes fishing, biking, and anything outdoors and of course, loves the vineyards.

Honors and Achievements

American Dental Association
Life Membership

Catapult Education
Speaker Bureau Member

Chicago Dental Society
Member

Illinois State Dental Society
Member

Las Vegas Institute for Advanced Dental
Studies
Former Clinical Director

Southern Nevada Dental Association
Former Chairman

