

## Project Ideas

Title / Segment	Description
Long-term Members Dues Discount Program / Lifetime members	Members at xx thresholds, if they participate in one activity, MDA/ Detroit District dues are refunded back to them  <b>Volunteer for ten hours of dental community service.</b> <b>Attend two Detroit District Functions</b> <b>Sit on an MDA, ADA, government, or other dental board or leadership position and report to the Detroit District.</b>
CE Day/ All membership	Two full CE days – one being DET 2023 to give all CE needed for licensure renewal  CE day covered the required elements for dental licensure
Dental Student Engagement/ & Resources/ Students to New Dentists	Create an online booklet/ webpage for FAQs, resources, summarize the Ask me Anything days and see sample for job information from ADA.
New Dentist membership booklet/ online	New Dentist membership booklet ( online )/ New Dentists – highlight all the resources people o not know about. Focus on three per year.
Volunteerism	Community outreach/communication/participation/ all members
All Branch Meeting/ Free/ all members	All Branch meetings/member engagement / free if xxx – we value your volunteer time and member input/ all members. Criteria for free.
Member Survey/ see ADA survey/ local	Member in-depth survey – all members
Promote member benefits	Member Benefit Annual highlight – Pick three benefits annually and create a communication plan and measurement matrix/ segment depending on the benefits selected.
Promote new leadership	Volunteer Engagement/ Leadership
Detroit Lifetime Member Status	Lifetime member status Detroit District/long-term members
Host pre-event New Dentist mtg	New Dentist Branch Pre-meetings/ New Dentists
Spend money to improve communication.	Communication/ all members
Resources for dental practices	Dental Posters or TV infographics/Dentists who own practices
Education for dental staff	Dental Staff Lunch and Learns Remote and in-person/ Dentists who own practices.